







## PRODUCT DISCLAIMER:

Purchasing precious metals (bullion, coins and/or collectibles) involves risk. We strongly encourage you to exercise due diligence and properly educate yourself prior to purchasing precious metals.

The information presented in 7k's Wealth Strategies is not to be considered tax or financial advice. We encourage you to seek appropriate professional advice regarding the tax and financial implications of buying, owning or selling precious metals.

The price and future value of precious metals is based on many factors, including but not limited to market and economic conditions. Past performance of precious metals is no guarantee of future performance or future value.

**INCOME DISCLOSURE:** Please refer to the end of the presentation for disclaimers and disclosures.





# "ARE YOU WORKING HARDER JUST TO GET BY?"

As of 2023, **nearly half** of Americans said they could not cover a \$400 emergency expense.

**So the real question is, what is happening with your money?**

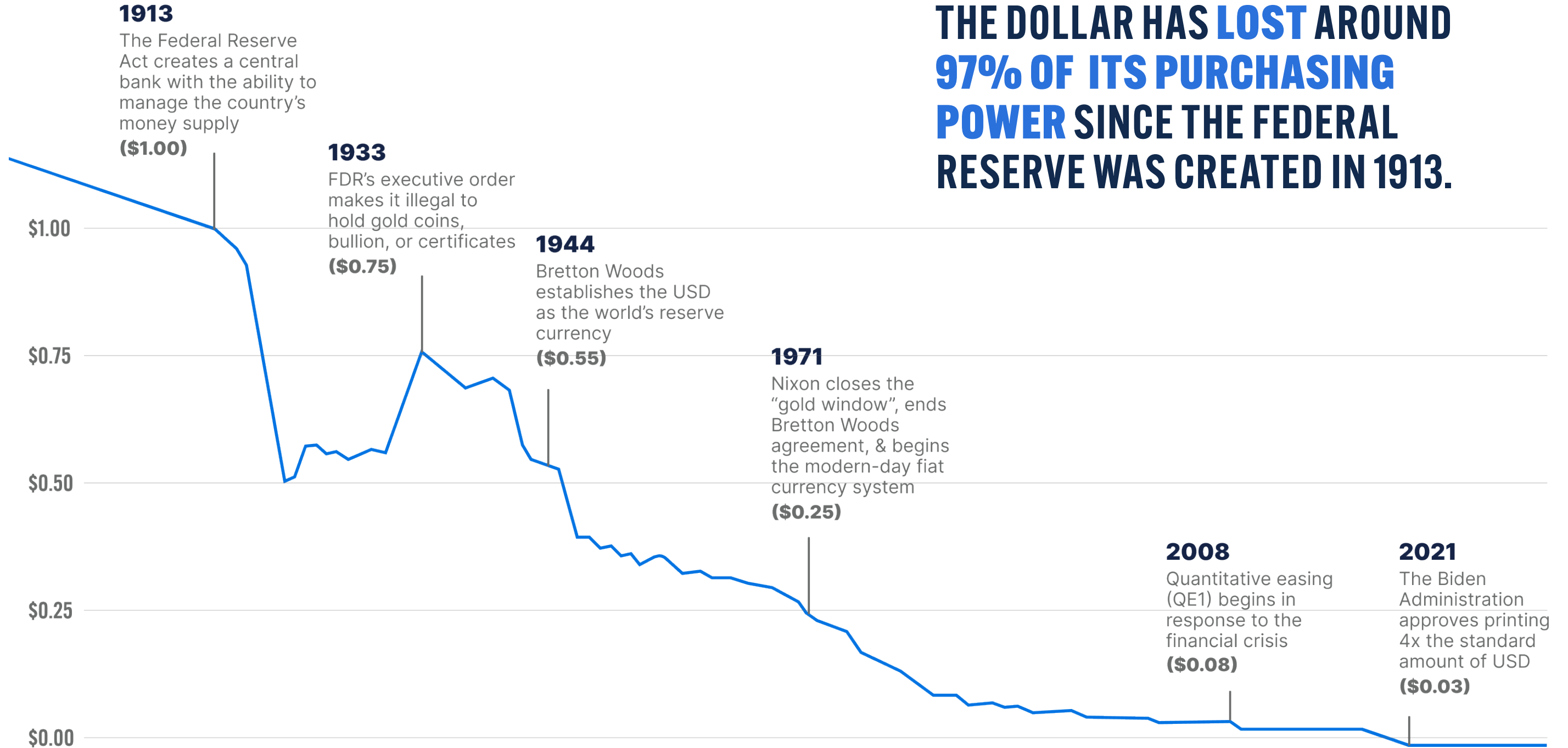
Well, it's in the numbers...

<https://fortune.com/2023/05/23/inflation-economy-consumer-finances-americans-cant-cover-emergency-expense-federal-reserve>





# THE DOLLAR HAS **LOST** AROUND **97% OF ITS PURCHASING POWER** SINCE THE FEDERAL RESERVE WAS CREATED IN 1913.





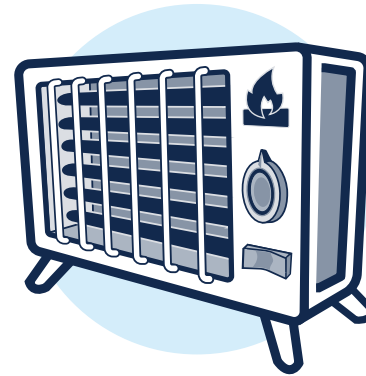
# PRICE INCREASES 2000–2023

But  
**WHY?**



**+88%**

Food & Drinks



**+35%**

Heating Bill



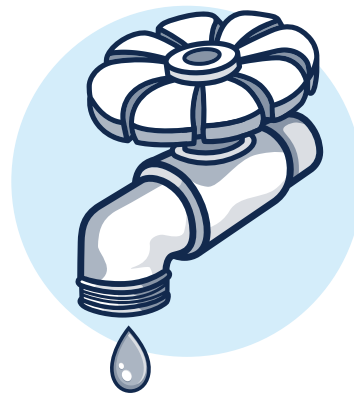
**+343%**

Groceries



**+69%**

College Tuition



**+185%**

Water & Sewage



**+56%**

Car Insurance



**+111%**

Medical Care



# UNDERSTANDING INFLATION

Inflation erodes buying power, but “hyperinflation” has forced some countries to replace, or even discard their fiat currency.

**It's not fun to talk about...**



**Papiermark • Germany  
1922-1923**

Exchange Rate ended at  
**1 trillion to 1.**



**Peso • Argentina  
1975-1992**

Exchange Rate ended at  
**100 billion to 1.**



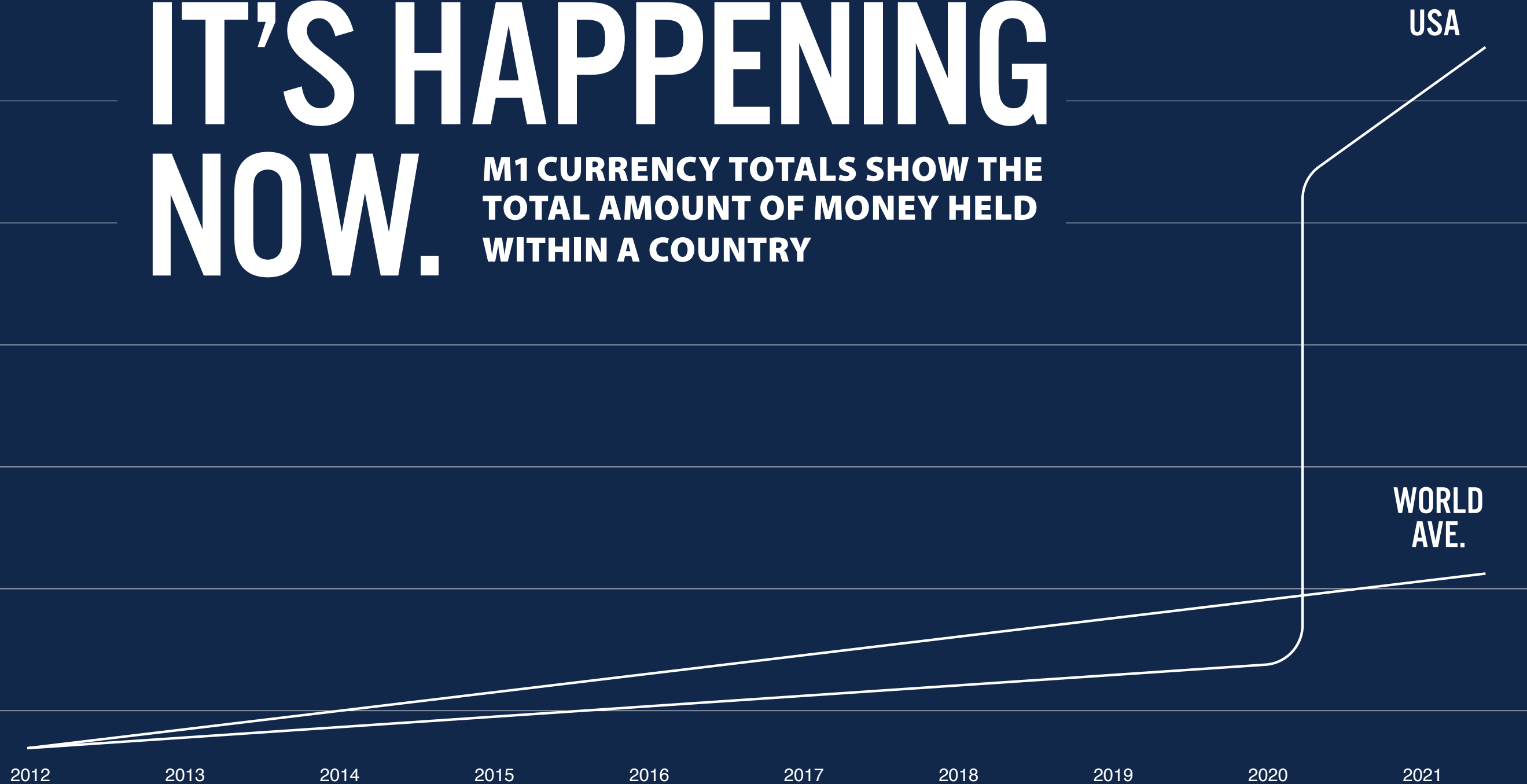
**Dollar • Zimbabwe 2000-2009**

Exchange rate ended at  
**10 billion to 1.**



# IT'S HAPPENING NOW.

**M1 CURRENCY TOTALS SHOW THE  
TOTAL AMOUNT OF MONEY HELD  
WITHIN A COUNTRY**





# "SOUND MONEY"

## AKA GOLD & SILVER



**GOLD AND SILVER ARE  
A SECRET THE WEALTHY  
HAVE USED FOR AGES.**

In fact, **governments and financial institutions** know this secret, and are the largest holders of gold in the world today.

# SILVER

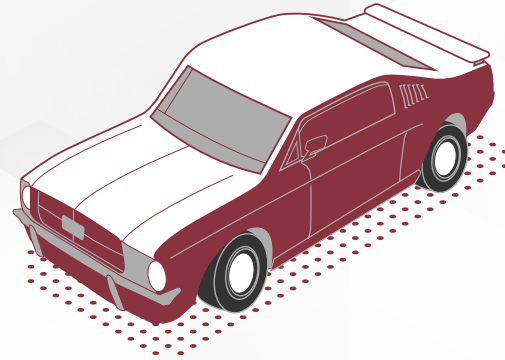
**In 1965**

**2500 oz = \$2500**

(Silver)

(USD)

(\$1 per ounce of silver)



But if you still had it...

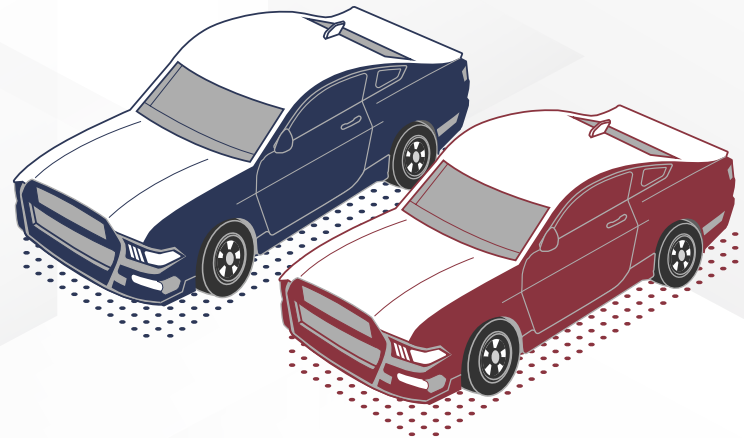
**In 2021**

**2500 oz = \$67,000**

(Silver)

(USD)

(\$26.8 per ounce of silver)



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# GOLD

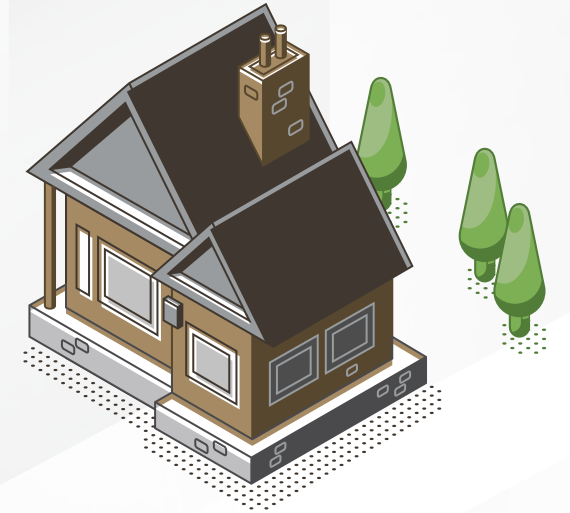
**In 2000**

**626 oz = \$169,000**

(Gold)

(USD)

(\$269.96 per ounce of gold)



But if you still had it...

**In 2021**

**626 oz = \$1,220,000**

(Gold)

(USD)

(\$1948 per ounce of gold)





# YOU MIGHT HAVE **SOME** **QUESTIONS**

**WHAT** SHOULD I BUY?

**WHO** SHOULD I TRUST?

**HOW** MUCH MONEY DOES IT  
TAKE TO START?

DO I NEED TO BE  
AN **EXPERT TO WIN?**

# **HERE'S WHAT WE FOUND IN THE INDUSTRY**

**MIXED ADVICE ON  
WHAT TO BUY.**

DON'T KNOW **WHO TO TRUST.**

**HIGH** MINIMUMS.

TOUGH **LEARNING CURVE.**

SELLING **INVENTORY**  
**THEY DON'T HAVE.**

**WE BELIEVE THINGS  
SHOULD BE A WHOLE LOT EASIER.**

**YOU DESERVE A REAL CHANCE**

to confidently get ahead of the game now and forever, through sound money assets. Our real goal is to help you live a life that will turn into a legacy for generations to come.



# WE ARE SEVEN K!

A diverse community of energetic people, who are on a **mission to help each other win.**





# OUR STORY

Founded in late 2016 by Josh Anderson, Roger Ball, Richard Hansen, and Zach Davis; this robust and innovative founding team had only **one goal in mind:**

Josh Anderson

CO-FOUNDER



Richard Hansen

CO-FOUNDER



Roger Ball

CO-FOUNDER



Zach Davis

CO-FOUNDER







We created 7k because we genuinely want to improve the lives of people around the world. We have watched way too many of our friends struggle as the economy fluctuates, employment issues arise, or unexpected changes come up in life.

Using the power of gold and silver, we believe we can provide a way for people to create financial stability, preserve their wealth, and live an exceptional life. We started this company because...

**WE BELIEVE IN YOU!"**



**WE BUILT A  
MEMBERSHIP  
JUST FOR YOU!**







**STANDARD  
MEMBERSHIP**



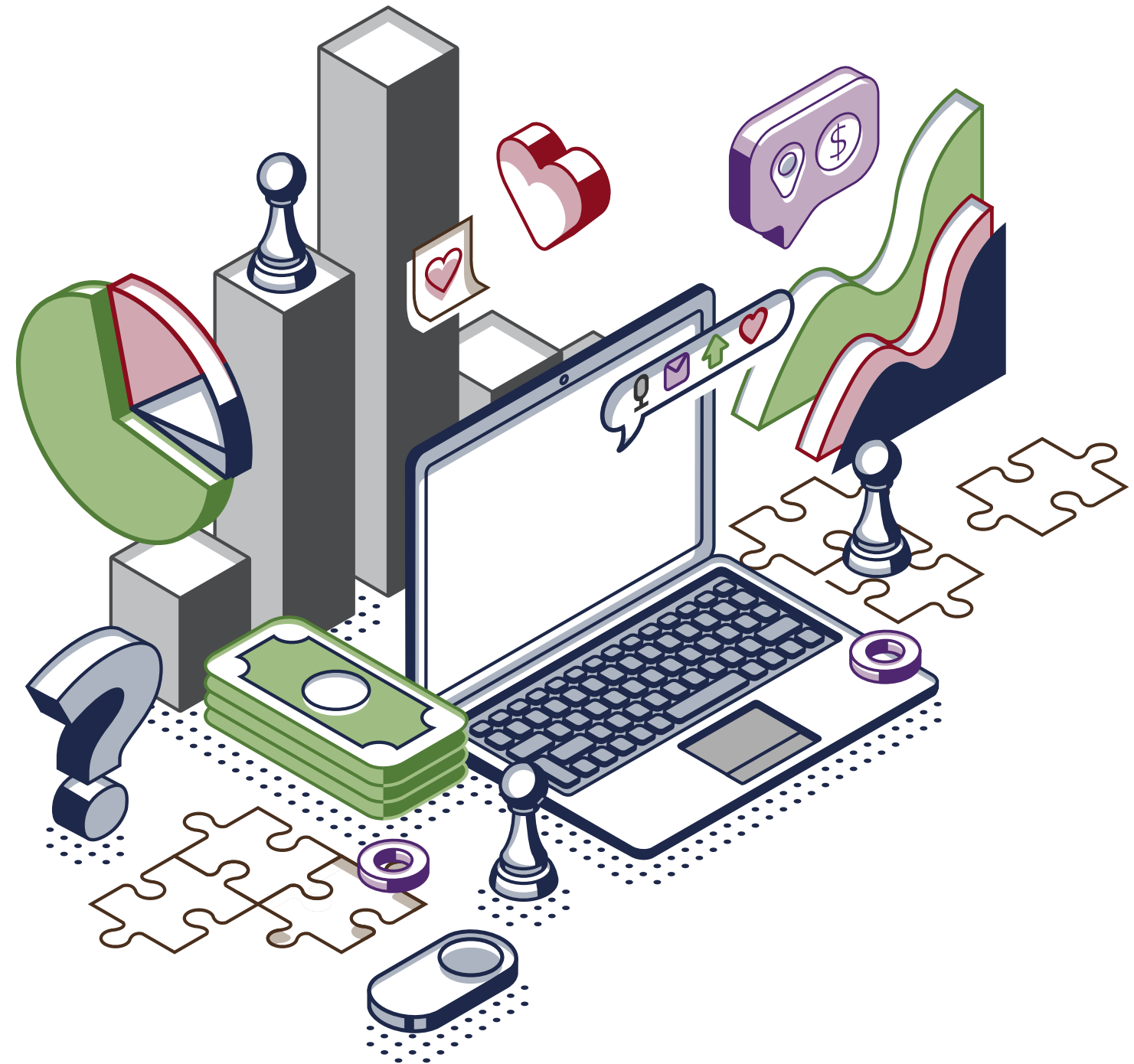
**PREMIUM  
MEMBERSHIP**





# WE AREN'T LIKE THE OTHERS

- **Physical gold and silver** rounds and coins.
- We only sell the **inventory we have**.
- **No minimums or maximums**. Period.
- **Fractional gold and silver program** so anyone can start.
- Fastest and **easiest liquidation process** on the market.





# BULLION: Your non-collectible defensive strategy against inflation.




**Silver & Gold Bars**



**Silver & Gold Coins  
& Rounds**

Cash

You can use cash to purchase assets or withdraw them using the features we offer.



Confirm transaction details

Total charges	\$1.00
Cost	\$42.03/oz.
You receive	0.0237925 oz.
Will arrive	immediately

Change details

Buy 0.0237925 oz.

**Fractional Silver & Gold**



# FRACTIONAL GOLD & SILVER.

**OWN GOLD AND SILVER FOR \$1 ...SERIOUSLY.**

Precious metal ownership WAS complicated and expensive.  
We make it EASY & AFFORDABLE for you to buy, own, and sell instantly,  
with confidence.



# COLLECTIBLES:

An offensive strategy, that supports a lasting legacy.



**Low Mintage**



**Incredible Design**



**Historic / Great Story**



# ARE ANY OF THESE FAMILIAR?

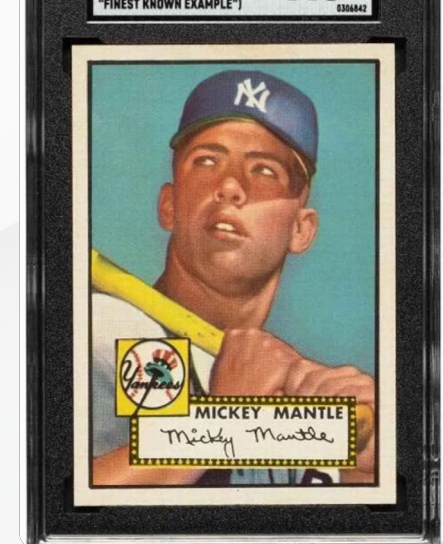
You might have seen some collectibles like these before. This graded 1962 Spider-Man comic recently sold for **\$3.6 million** at Heritage Auctions.

M. Mantle Card - \$12.6 million in 2023 (forbes.com)

Inverted Jenny - \$1.6 million in 2016 (Cnn.com)

Boba Fett Figurine - \$185,850 in 2019 (antiquetrade gazette.com)

Pikachu Card - \$5.25 million in 2021 (republicworld.com)

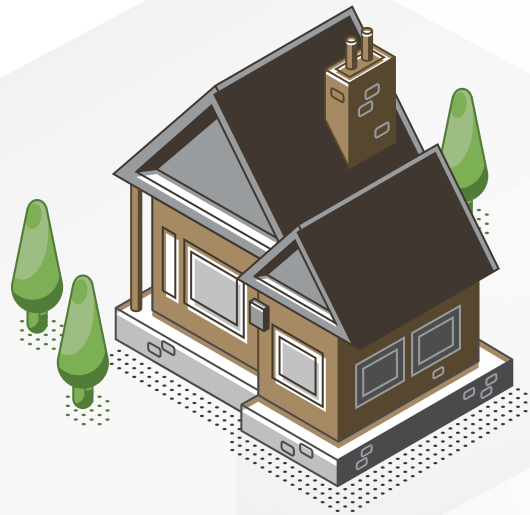




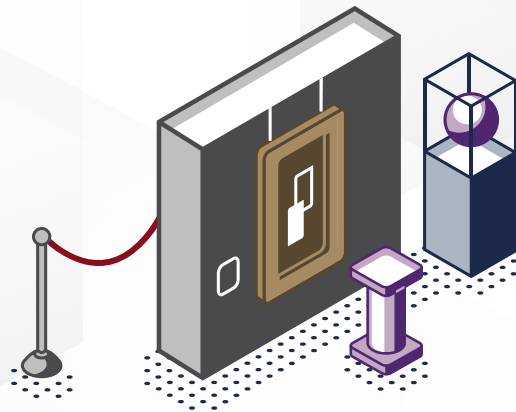
# LEAVE A LEGACY

(according to inc magazine: <https://akutt.it/8QqcAP>),

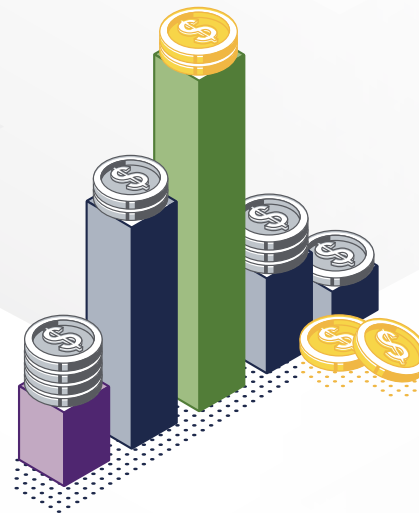
**WEALTHY FAMILIES USE 5 MAIN ASSETS TO  
PROTECT AND GROW THEIR WEALTH:**



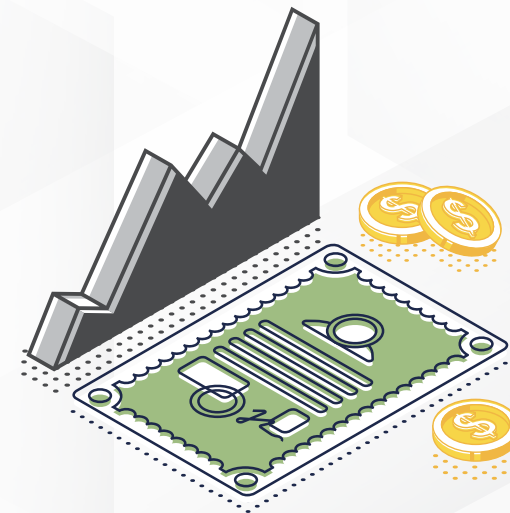
**1. Exclusive Real Estate**



**2. Fine Art**



**3. Rare Coins**



**4. Gold**



**5. Usable Precious Metals**



# THROUGH COLLECTIBLES

You can start building your long-term wealth strategy!

## Tiffany Art #1 ('04)

ORIGINALLY

\$90

CURRENTLY

\$5,000-\$10,000

## Starry Night Van Gogh Micropuzzle ('19)

ORIGINALLY

\$90

CURRENTLY

\$1,000-\$1,500

## Julius Caesar ('21)

ORIGINALLY

\$349

CURRENTLY

\$650-\$1,000

## Montana Butterfly ('20)

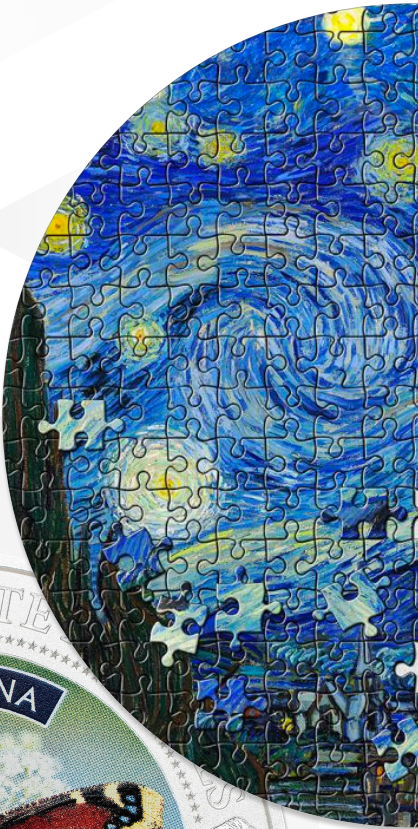
ORIGINALLY

\$139

CURRENTLY

\$1,250-\$1,500

**PRODUCT DISCLAIMER:** Please refer to the end of the presentation for disclaimers and disclosures





# EXCLUSIVE ACCESS

7k also **designs and mints its own exclusive coins!**  
Our Members enjoy premier access to coins that are  
**not available anywhere else.**





# HOW WE MAKE IT EASY

We offer three great ways to build your legacy through collectibles:



**Monthly AutoSaver**



**7k Select - Curated Collectibles**



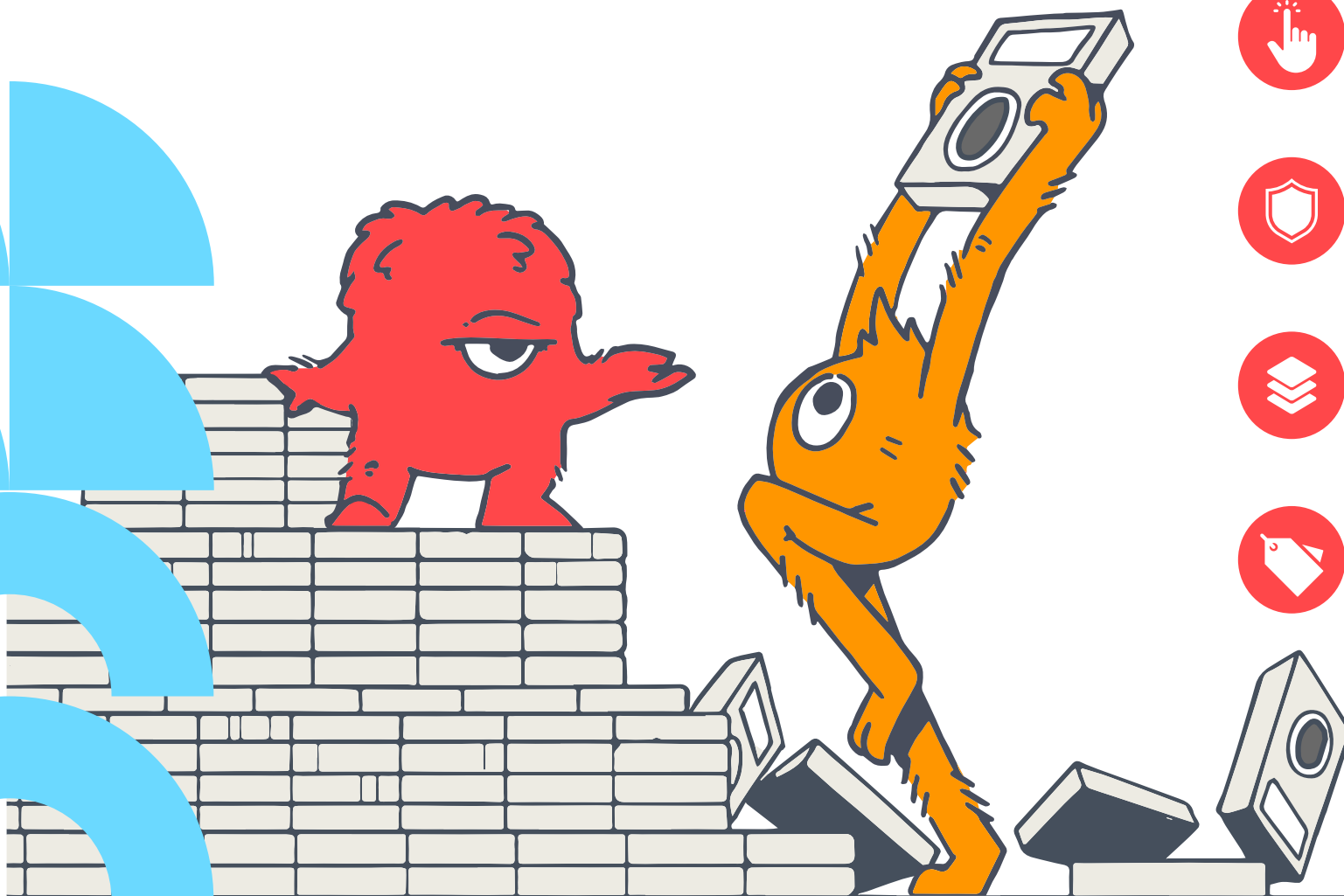
**Rare Coin Drops**





# STACK & SELL

authentic, graded collectibles



## Buy



## Verify

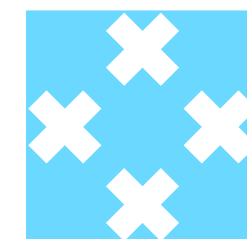


## Stack



## Sell

**STACK & SELL:**  
Please refer to  
the end of the  
presentation for  
disclaimers and  
disclosures.





 **BUYER'S CERTIFICATION**  
**training**

 **COLLECTOR'S CERTIFICATION**  
**training**





# WHY 7k?

CURTIS HARLAND



"I now have all 50 States which completes my set of the 7k State Animal Series, and I am just getting started! Thank You 7k and Stack & Sell!"





# WHY 7k?

CHRIS LATIN SR



"7k has created a fantastic way to collect precious metals. I collect both MS70s and bullion on a regular basis. I now have an incredible collection that has become one of my most prized and valued possessions! Grateful for 7k!"





WE ARE  
MORE THAN  
GOLD & SILVER!





# DAILY · LASTING · LEGACY







# getaway

It's a beautiful world out there,  
**let's experience it together!**

**INCENTIVE TRIPS:** Please refer to the end of the presentation for disclaimers and disclosures.





# SHARE, EARN POINTS, GET PAID!



**INCOME DISCLOSURE:** Please refer to the end of the presentation for disclaimers and disclosures.



## TO GET STARTED:



**ASSOCIATE**



**TEAM 1**  
**500<sup>PTS</sup>**



**TEAM 2**  
**500<sup>PTS</sup>**



**\$500 CHECK**

## TO CONTINUE EARNING:



**COPPER**

**TEAM 1**  
**2000<sup>PTS</sup>**

**TEAM 2**  
**1000<sup>PTS</sup>**



**\$1000 CHECK**

**INCOME DISCLOSURE:** Please refer to the end of the presentation for disclaimers and disclosures



# HOW TO EARN POINTS:



## RETAIL SALES

Additional points for guests, or non-Member sales.



## MONTHLY AUTO-SAVER PROGRAM

Points can be generated consistently every week with AutoSaver products.



## COIN DROPS & RARE COIN SALES

The cherry on top — additional points from cool coins.



## OTHER PURCHASES

Points from benefits and other purchases from 7k Selected by team members.



## MEMBERSHIPS & RENEWALS

Points are awarded for every new Member and annual renewal.



# RANK +UP

**REACH NEW HEIGHTS**

earn from \$500 up to \$12,500

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# We see things **DIFFERENTLY**

**They say stop, WE SAY GO**

*They strive for  
mediocracy,* | *we're obsessed  
with significance.*

**They said we couldn't do it so  
WE DID IT ANYWAY**

**WE BUILD** LEADERS, TEACHERS  
& ENTREPRENEURS

who create legacy wealth, transform families,  
bring hope to the hopeless & significance to the successful.

**WE ARE THE BELIEVERS.**



1

## **I WANT TO BECOME A MEMBER!**

Contact a 7k Member to get signed up and start collecting gold and silver. Make sure to check out all the member benefits...

2

## **I'M INTERESTED IN PART-TIME INCOME.**

Jump in and start sharing 5-10 hours/wk to build a solid side gig to earn a little extra money. Don't wait, start today!

3

## **I'M INTERESTED IN MEANINGFUL INCOME.**

Take it serious, craft your skills, and build a team for more meaningful income potential. Life is yours for the taking. You got this!

**INCOME DISCLOSURE:** Please refer to the end of the presentation for disclaimers and disclosures.





# PREMIUM MEMBERSHIP

*It's a lot like the standard membership, but WAY better..*

- One Year Membership
- Buyer's Certification Training
- Collector's Certification Training
- Business Builders Academy
- No Minimums, No Maximums
- Exclusive Collections
- 7k Advantage \*
- 7k Health\*
- Personal Website
- Soundmoney®
- Coin Drop Access
- **Premium Stack & Sell - \$199 Value**
- **12 Months Wealth Systems App - \$238 Value**
- **Premium Business Reporting - \$360 Value**
- **Premium Training - \$99 Value**

**Total Value ~~\$1,500+~~**  
**Only \$499**



# STANDARD MEMBERSHIP
























*A lot of value for the money, but we're okay with over-delivering...*

- One Year Membership
- Buyer's Certification Training
- Collector's Certification Training
- Business Builders Academy
- No Minimums, No Maximums
- Exclusive Collections
- 7k Advantage \*
- 7k Health\*
- Personal Website
- Soundmoney®
- Standard Stack & Sell
- Coin Drop Access
- 3 Months Wealth Systems App

**Total Value ~~\$900+~~**  
**Only \$199**

*\*may require additional purchases*



CURRENT RANK	PERSONAL ACTIVE CUSTOMERS		WEEKLY POINTS		PERSONAL TEAMMATE RANK		MAX WEEKLY PAYOUT
	LEFT	RIGHT	LEFT	RIGHT	LEFT	RIGHT	
 ASSOCIATE	1   1		500   500		-	-	\$500
 COPPER	2   2		1,000   1,000		 ASSOCIATE	 ASSOCIATE	\$1,000
 BRONZE	3   3		2,000   2,000		 COPPER	 COPPER	\$2,000
 SILVER	5   5		3,500   3,500		 BRONZE	 BRONZE	\$3,500
 GOLD	8   8		7,000   7,000		 SILVER	 SILVER	\$7,000
 EXEC. GOLD	10   10		10,000   10,000		 BRONZE +  GOLD	 GOLD +  BRONZE	\$10,000
 PRES. GOLD	14   14		12,500   12,500		 SILVER +  EXEC. GOLD	 EXEC. GOLD +  SILVER	\$12,500

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**EAGLE - STATE LABEL : 15 pts**

**STATE ANIMAL - SILVER : 20 pts**

**STATE ANIMAL - GOLD : 15 pts**

**7 PILLAR - GOLD NOTES: 15 pts**



**STANDARD : 50 pts**

**PREMIUM : 150 pts**

## ADDITIONAL WAYS TO EARN

### RETAIL SALES

Profit sharing from retail sales through personal e-commerce website.

### OTHER PURCHASES

Points for benefits and other purchases from 7k Select by team members.

### COIN DROPS/RARE COIN SALES

Specialty and low-mintage coins sold through corporate-sponsored calls, shows, or events. Points and frequency vary.

## LOYALTY POINTS

Loyalty points are accrued through various activities and can be used to claim additional free selected products.

- New Customer On-boarding 50 Points to Sponsor
- Monthly AutoSaver 30 Points to AutoSaver Recipient
- \*Banked Points.

## DETAILS

Personal Qualifying Volume (PQV) is earned through personal product purchases, membership sales, or e-commerce sales. Must have minimum 15 PQV every 36 days for active status. All accumulated points will be forfeited if not qualified in 45-day period.

After cycle points are removed, points in the strong leg continually carry over. Points in lesser leg reset to zero after any weekly cycle(s) achieved.

\*Points in lesser leg that are short of achieving the next cycle commission check, up to max payout, convert to loyalty points for coppers and above.

Leadership points can be earned through Premium Membership Sales (2 pts.), which allow points on lesser leg to rollover. One point equals one pay cycle where points will rollover.



# LEGAL DISCLAIMERS

## **7k HEALTH DISCLAIMER**

This is not an offer to sell insurance and 7k does not sell health insurance. 7k customers who purchase a qualifying Membership can join the 7k Health group and purchase health care options from a licensed third-party at 7k's group pricing. Participation requires additional purchase and is subject to eligibility requirements, limitations, and restrictions specified in Plan Documents. This benefit is not available in every state or outside the United States. You can visit [www.7khealth.com](http://www.7khealth.com) for more information.

## **STACK & SELL**

Premium access to Stack & Sell<sup>®</sup> is included with the purchase of a qualifying 7k Membership. Stack & Sell<sup>®</sup> is a trademark of Stack-N-Sell, LLC, a third-party, online marketplace and coin inventory management software provided as a service, designed by and for collectors.

## **PRODUCT DISCLAIMER**

Historical prices are for informational purposes only. Past performance is no guaranty of future value. Buying, owning, and selling precious metals carries risk and results vary. Success isn't guaranteed and you can lose money. Consult your own financial advisor before buying precious metals.

## **INCENTIVE TRIPS**

7k Getaway trips are available for purchase by 7k customers who buy a qualifying 7k Membership. Members enjoy 7k's group discount pricing. 7k occasionally offers special contests for 7k's independent marketing Associates to earn credits towards certain travel costs, based on achieving specific sales metrics set by 7k. Qualification for travel credits is not typical, and fewer than 1% of active 7k Associates earn free travel rewards.



# 7k INCOME DISCLOSURE STATEMENT

*The income statistics represented are for all 7k Associates that have participated in the 7k Share Plan during the period of January 1, 2022 - December 31, 2022*

*The majority (85%) of those who buy 7k products each month are simply customers who love our products and are not participating in the 7k Share Plan. Of those who decided to build a 7k business, the overall average annual income earned during the income period was over \$2,216 and the overall median annual income earned during the income period was \$500.*

*The data in this disclosure refers to gross income (total income before expenses) and does not include the Associate's regular and customary expenses of operating a business. These expenses would be a reduction of profits ultimately earned by each Associate.*

*Qualifying for a rank within the 7k Share Plan unlocks the potential to earn up to specified amounts of income assigned to each rank but does not guarantee that an Associate will earn the amount of income correlated with that rank. Any guarantees of achieving certain ranks, earning income, or earning specific amounts of income are misleading and prohibited. The potential to earn income within the 7k Share Plan varies based on each individual and is contingent upon many factors, including but not limited to; diligent & consistent effort, determination, leadership skills, and the ability to communicate effectively.*

*The information provided in this disclosure represents past results of Associates in the 7k Share Plan and does not guarantee that participants will achieve these same results.*

RANK	HIGH	LOW	AVERAGE	MEDIAN
Associate	\$16,500	\$0	\$632	\$500
Copper	\$28,250	\$0	\$2,089	\$1,500
Bronze	\$66,000	\$250	\$6,560	\$4,500
Silver	\$147,500	\$250	\$18,768	\$13,125
Gold	\$360,000	\$1,000	\$72,976	\$55,250
Executive Gold	\$341,500	\$42,500	\$159,135	\$165,500
Presidential Gold	\$640,968	\$448,504	\$525,157	\$486,001

*Of those who are actively building a business, the below percentages apply:*

**Associate – 68.63%**

**Copper – 20.79%**

**Bronze – 7.02%**

**Silver – 2.59%**

**Gold – 0.77%**

**Executive Gold – 0.16%**

**Presidential Gold – 0.04%**

The statistical information shown above is related to the earnings of these same groups. This data is not annualized.

This means that a member who has ranked up to the rank of Silver for a single week within a month, would represent a payment to a Silver Ranked member for that period.

Results vary and success is not guaranteed and requires time, skill, and hard work. Median gross earnings for active 7k Associates in the United States is \$250 per month, excluding taxes and customary business expenses.





[www.7kmetals.com](http://www.7kmetals.com)